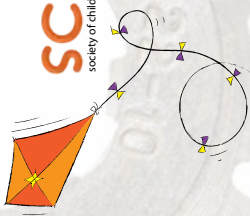


# 61~21 JANUARY



Florida  
society of children's book writers & illustrators  
**f-i-w-b-s**  
scbwi



📍 **SCBWI Florida** 📍  
125 E. Merritt Island Causeway #209  
Merritt Island, FL 32952

**REGISTER ONLINE FOR MI!**  
[www.scbwiflorida.com](http://www.scbwiflorida.com)

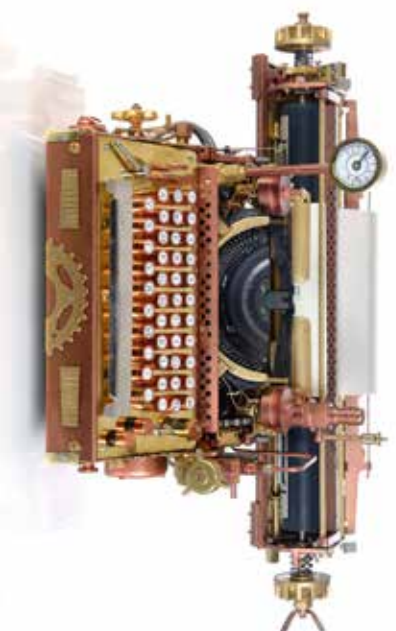
**Society of Children's Book Writers & Illustrators  
Florida Regional Conference 2014**

REGISTER ONLINE AT:  
**[WWW.SCBWIFLORIDA.COM](http://WWW.SCBWIFLORIDA.COM)**

Registration available online. Click on the ***Clockwork Sun***  
and follow the prompts. If paying by check,  
send registration form via snail-mail to:

**SCBWI Florida, 125 E. Merritt Island Causeway #209  
Merritt Island, FL 32952**

*Don't get all steamed.  
Register early!*



Full Name: \_\_\_\_\_  
 Badge Name: \_\_\_\_\_  
 Address 1: \_\_\_\_\_  
 Address 2: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**FRIDAY, JAN. 17<sup>th</sup> - I am requesting the following intensive:\***

- Picture Book Intensive with Laura Whitaker, Toni Buzzeo, & Deborah Warren \$190
- Novel Intensive with Jen Rofé, Stacy Abrams, & Chris Crutcher \$190

Buffet lunch included with Picture Book & Novel Intensives

**I am registering for:**

- Full Conference and Workshops ♦ - SCBWI Members = \$250 (\$275 after 12/10)
- Full Conference and Workshops ♦ - Non-Members = \$275 (\$300 after 12/10)
- Saturday Only Option - SCBWI Members = \$205 (\$230 after 12/10)
- Saturday Only Option - Non-Members = \$230 (\$255 after 12/10)

**SATURDAY, JAN. 18<sup>th</sup> - Full conference**

Buffet lunch included on Saturday

**Clockwork Ball! Steampunk-themed costume & dinner party!**

- Poultry  Vegetarian

**SUNDAY, JAN. 19<sup>th</sup> - Workshops:\***

**Workshop Session #1 (9:00 AM - choose one)**

- Kat Brzozowski:** *Speak Up, I Can't Hear You! - Voice in YA*
- Chris Crutcher:** *A Conversation With Chris Crutcher*
- Peter Brown:** *Planning a Picture Book*
- Sara Pennypacker:** *Beginnings*
- Norma Davids:** *From Stage to Page*
- Kristen McLean:** *PAL Workshop*
- Aubrey Poole:** *Do You Know Your Character? A Writing Intensive on Character Development*
- Deborah Warren & Gaby Triana:** *From A-to-Z and EAST-to-WEST*

**Workshop Session #2 (10:45 AM - choose one)**

- Laura Whitaker:** *Dating 101 - What Makes YOU Desirable to an Editor?*
- Lois Duncan:** *The Blueprint for Building a Story*
- Accidentally in Love:** *Writing Romance for the YA Market*
- Ammi-Joan Paquette:** *Bring Me to Life: Tips & Tricks to Help Your Characters Pop Right Off the Page*
- Andrea Pinkney:** *The Art & Craft of Nonfiction - Writing and Getting it Published*
- Toni Buzzeo:** *Writing for Pre-School Ears*
- Jen Rofé:** *The "So What?" Factor*

\* = (separate fee & MUST include registration to full conference)  
 ♦ = (our full conference schedule runs from Friday, the 17<sup>th</sup>, 4:30 pm, through Sunday, the 19<sup>th</sup>, at 1:00 pm)  
 ☺ = (no lunch provided for Sunday)

# Registration Form SCBWI Florida 2014

I am submitting for a critique:   
 (mailed separately as specified on critique form)

**Conference Fees:**

Critiques:  
 MS # \_\_\_\_\_ @ \$45 ea. (4 max) = \_\_\_\_\_  
 Art/Portfolio @ \$45 ea. = \_\_\_\_\_

Friday Intensive \$190 = \_\_\_\_\_

Saturday Only Option:  
 SCBWI Members  
 \$205 (\$230 after 12/10) = \_\_\_\_\_  
 Non-Members  
 \$230 (\$255 after 12/10) = \_\_\_\_\_  
 \$50 Clockwork Ball ♥ = \_\_\_\_\_

Full Conference:  
 (Friday PM, Saturday, & Sunday - Friday Workshops Excluded)  
 SCBWI Members  
 \$250 (\$275 after 12/10) = \_\_\_\_\_  
 Non-Members  
 \$275 (\$300 after 12/10) = \_\_\_\_\_

**Total Amount Enclosed = \_\_\_\_\_**

♥ = (additional cost for Sat. only attendees)

**(No Refunds)**

Enclosed is a check made payable to:

**SCBWI Florida**

Please mail your check with this registration form  
 by **December 10<sup>th</sup>** to:

**SCBWI Florida**  
**125 E. Merritt Island Causeway #209**  
**Merritt Island, FL 32952**





Please submit 2 (TWO) copies of each manuscript (up to 10 pp. each, following submission guidelines on Conference Information Page), along with this form to Kerry O'Malley, our Critique Coordinator.

Manuscript Title	Critique History
Genre: <input type="checkbox"/> PB <input type="checkbox"/> MG <input type="checkbox"/> YA <input type="checkbox"/> Other Complete: <input type="checkbox"/> Work In Progress: <input type="checkbox"/>	
Genre: <input type="checkbox"/> PB <input type="checkbox"/> MG <input type="checkbox"/> YA <input type="checkbox"/> Other Complete: <input type="checkbox"/> Work In Progress: <input type="checkbox"/>	
Genre: <input type="checkbox"/> PB <input type="checkbox"/> MG <input type="checkbox"/> YA <input type="checkbox"/> Other Complete: <input type="checkbox"/> Work In Progress: <input type="checkbox"/>	
Genre: <input type="checkbox"/> PB <input type="checkbox"/> MG <input type="checkbox"/> YA <input type="checkbox"/> Other Complete: <input type="checkbox"/> Work In Progress: <input type="checkbox"/>	
Art/Portfolio: <input type="checkbox"/> Complete: <input type="checkbox"/> Work In Progress: <input type="checkbox"/>	

I am a:

- Writer** (Send manuscript/s and critique form)
- Illustrator** (Send critique form and bring your portfolio to conference)
- Writer/Illustrator** (Send manuscript/s and critique form, and bring your dummy to the conference)

At left, please list the titles you are submitting for critique, as well as the specific genre.

(For example - **The Last Fried Worm, MG Novel**)

Also, in the critique history column, note if this manuscript has been critiqued at a prior conference and by whom.

Do you currently have an agent?  YES  NO

If so, who? \_\_\_\_\_

Have you previously been published?  YES  NO

If so, by whom? \_\_\_\_\_  
publisher's name/imprint

Mail your critique form to:

**Kerry O'Malley**  
**4260 NW 95th Avenue**  
**Coral Springs, FL 33065**

**All materials MUST be received by:**  
**December 10<sup>th</sup>, 2013! No exceptions!**

Mail your critique fee (\$45 each) along with Conference Registration Form to:

**SCBWI Florida, 125 E. Merritt Island Causeway #209**  
**Merritt Island, FL 32952**

Name: \_\_\_\_\_

Email: \_\_\_\_\_



# CONFERENCE INFORMATION A-Z

**ARTWORK/PORTFOLIO CRITIQUES:** Bring your art to the conference. Please do not send your work in advance. Send in your payment of \$45 for the critique with your conference registration form no later than December 10th, 2013.

**BOOK BASKET:** Bring a new or gently-used children's or YA book to put in our book basket which will be donated to a school or charity that puts books into the hands of children.

**BOOK SALES:** Speakers, workshop leaders, critiquers, and SCBWI members attending the conference may sell their books through our on-site bookseller, Books & Books. Contact Marcea Ustler, [m.ustler@yahoo.com](mailto:m.ustler@yahoo.com) by December 1st, 2013, with your book titles/ISBN numbers. Only PAL (Published and Listed) members are eligible to sell their books. Please visit <http://www.scbwi.org/Pages.aspx/SCBWI-Market-Surveys> to ensure your publisher is PAL-approved. The conference bookstore will be open Fri – Sun, and author signings will be scheduled all day Saturday.

**CLOCKWORK BALL:** Wind up for some steam-powered, Victorian techno-partying! Break out your corsets and cogs, your top hats and time machines, because we are pulling out all the stops for this year's steampunk-themed "Clockwork Ball!" Costume contest winner receives a free critique! Dance to the tonal reverberations of DJ Iggy from 7:30 – 11:00 PM. You will NOT want to miss this! Our Saturday night parties are an SCBWI FL tradition! Tickets for non-attendee guests available for \$50 at registration.


**COMMEMORATIVE CONFERENCE PINS:** Add our SCBWI Florida Regional Conference 2014 pin to your collection! Each year, we feature a different illustrator, and this year's pin is designed by Peter Brown. Proceeds from the sale of pins help finance events around the state.


**FREE FIRST-PAGE CRITIQUES:** Bring the first page of your manuscript, double-spaced, 12-pt. type, one page only (starting at the top of page) to the registration desk before 9 AM on Saturday, January 18th. Include title of piece and genre at the top, but no name. Panelists will select a few anonymous submissions to read aloud and critique on Saturday. If your submission is read aloud at a Friday intensive, please submit a different piece for Saturday.

**LIMIT ONE (1) SUBMISSION FOR SATURDAY'S CRITIQUE and ONE (1) SUBMISSION FOR FRIDAY INTENSIVES.**  
All submissions will be recycled afterwards.

**HOTEL:** Sheraton Miami Airport Hotel. Rooms are \$139/night for a single and \$149/night for a double. For reservations, call the hotel at 305-871-3800 or 1-800-325-3535. A free shuttle runs from the airport to the hotel every 15 minutes during the day and every 30 minutes at night. Overnight parking, \$15; daily parking, \$7. Conference rooms are cold, so you may want to bring a sweater, jacket, or 19th century cloak.

**INTENSIVES:** Friday, January 17th, 2014 - 9:00 AM to 4:00 PM. A star-studded faculty lineup spends an extra fabulous day focusing on the craft of writing - \$190 (includes buffet lunch). Intensives include a first-page critique session (see submission guidelines under First Page Critiques). In order to attend, participants must be SCBWI members registered for the full conference (Sat & Sun). No Friday attendance only.

 **Picture Book Intensive:** Presented by Associate Editor LAURA WHITAKER of Bloomsbury Books, returning intensive champion author, TONI BUZZEO, and DEBORAH WARREN, Agent/Owner of East/West Literary Agency, all lead this amazing workshop will guide participants through an in-depth, hands-on look at successful, classic picture book writing and illustrating in today's market. (Limited to 25 participants)

 **Novel Intensive:** Presented by literary agent JEN ROFÉ, editor at Entangled Publishing STACY ABRAMS, and award-winning author CHRIS CRUTCHER, this novel intensive is a must for any middle grade or YA writer hoping to hammer their manuscripts into publishable shape. (Limited to 25 participants)

**MANUSCRIPT CRITIQUES:** Send two copies of your manuscript (up to 10 pp) to: Kerry O'Malley Cerra, 4260 NW 95th Avenue, Coral Springs, FL 33065. Please follow standard formatting guidelines (see "From Keyboard to Printed Page: Facts You Need to Know" at [www.scbwi.org](http://www.scbwi.org) if you're unsure). Manuscripts must be received by December 10th, 2013. Note: Although a picture book may have fewer than ten pages, each manuscript counts as a separate submission. DO NOT MAIL VIA A SERVICE THAT REQUIRES SIGNATURE FOR DELIVERY. You will receive an email confirmation from Kerry informing you of the time and critiquer assigned to you. We do NOT honor requests for specific critiquers. Each critique submission is \$45.

**MEALS:** Below is a list of what to expect for each meal:

**Friday:** Buffet lunch included with intensive registration  
Friday Night Reception: Cash bar at Books & Books. Dining on your own in Coral Gables following the reception

**Saturday:** Buffet breakfast in the Rickenbacker Restaurant is included with hotel registration (meal ticket received at check-in). Coffee and tea included outside conference room all morning for all attendees. Lunch buffet will be served for all attendees at the Rickenbacker Restaurant. Saturday Dinner included for all attendees. Cash bar.

**Saturday Only Attendees:** Lunch included. If you wish to attend the Saturday night Clockwork Ball, you may purchase a ticket for \$50 at the registration desk.

**NEWSLETTER:** Our listserv, formerly moderated by Mindy Weiss, will now be available at [www.scbwi.org](http://www.scbwi.org) at the Florida page as the new monthly newsletter for all SCBWI members. Bookmark the new Florida page at SCBWI for the latest word on conferences, contests, and events happening all around the state!

**PORTFOLIO/ART EXHIBIT:** Illustrators, take advantage of the three feet of table space provided for you to exhibit your portfolio on Jan. 18th. Be sure to have plenty of handouts and any display props you may need (such as a tabletop easel). Original art is not permitted, as SCBWI cannot be responsible for any loss or damage. Drop off illustrators' portfolios on January 18th before 8:30 AM outside the main conference room for the art show. Please contact Angela Padron at [angela.padron@hotmail.com](mailto:angela.padron@hotmail.com) for more information.

**REGISTRATION:** Register online at [www.scbwiflorida.com](http://www.scbwiflorida.com) by clicking on the clockwork sun, or use the enclosed registration form and snail-mail along with check payable to: SCBWI Florida, 125 E. Merritt Island Causeway #209, Merritt Island, FL 32952.

**REGISTRATION COSTS:** Our full conference schedule runs from Friday, the 17th, 4:30 PM, through Sunday, the 19th, at 1:00 PM (does not include Friday intensives), and the cost is \$250 for SCBWI members (\$275 for non-members). For Saturday only attendance, SCBWI members pay \$205 (\$230 for non-members). All costs increase \$25 after 12/10/13. See the registration form for more details.

**WEBSITE:** Visit our website, [www.scbwiflorida.com](http://www.scbwiflorida.com), for more information and FAQ's. Contact Assistant Regional Advisor, Curtis Sponsler, [webmaster@scbwiflorida.com](mailto:webmaster@scbwiflorida.com), for any updates or troubleshooting.

**QUESTIONS?** Contact SCBWI Co-Regional Advisor, Linda Rodriguez Bernfeld at 321-338-7208, or [LindaBernfeld@gmail.com](mailto:LindaBernfeld@gmail.com), or Co-Regional Advisor, Gaby Triana, at 305-321-8481, or [GabyTriana@gmail.com](mailto:GabyTriana@gmail.com).

# CONFERENCE SCHEDULE

## Friday January 17<sup>th</sup>



- 8:00 - 9:00 AM - Intensive Registration
- 9:00 - 4:00 PM - Picture Book & Novel Intensives
- 3:30 - 4:30 PM - Registration/Drop-off first-page critiques at registration desk
- 4:30 - 5:00 PM - Meet Your SCBWI Florida Team (including a tribute to late member, Elaine Landau)
- 5:00 - 5:45 PM - First Books Panel: **NANCY CAVANAUGH, STEVEN DOS SANTOS, CRISTIN BISHARA & VIVI BARNES**
- 5:45 PM - Go to buses for Books & Books trip
- 6:30 PM - Reception at Books & Books (265 Aragon Avenue, Coral Gables). There will be a cash bar.
- 6:45 - 7:00 PM - Mystery Panel of Experts
- 7:30 - 9:00 PM - Dinner on your own. Enjoy dining at Books & Books or on famous Miracle Mile. Last bus departs Books & Books at 10:00 PM.



## Saturday January 18<sup>th</sup>



- 7:00 - 8:30 AM - Registration/Drop-off first-page critiques at registration desk
- 8:00 AM - 4:30 PM - Art Exhibit: Artists must pick up portfolios by 4:45 PM
- 8:30 - 8:45 AM - Co-Regional Advisor Linda Rodriguez Bernfeld: Welcome and Announcements
- 8:45 - 9:30 AM - **CHRIS CRUTCHER**: *Turning Real Life Into Fiction*
- 9:30 - 10:00 AM - Crystal Kite: **AUGUSTA SCATTERGOOD & ANDREA PINKNEY**: The Guts and the Glory. This year's Crystal Kite winner and her editor give a behind-the-scenes look at how they work together
- 10:00 - 10:15 AM - Break (turn in your agent panel question cards)
- 10:15 - 11:00 AM - Agent Panel
- 11:00 - 11:30 AM - **SARA PENNYPACKER**: *Figure Out What Matters*
- 11:30 AM - 12:15 PM - First-Page Critiques/First Impressions
- 12:15 - 1:15 PM - Lunch
- 1:15 - 1:45 PM - Writing contest winners announced
- 1:45 - 2:30 PM - **PETER BROWN**: *My Curious Career*
- 2:30 - 2:45 PM - Break (turn in your editor panel question cards)
- 2:45 - 3:30 PM - Editor Panel
- 3:30 - 4:15 PM - **LOIS DUNCAN**: *When a Dinosaur Goes to Hollywood*
- 4:30 - 6:30 PM - Critiques
- 7:30 - 11:00 PM - CLOCKWORK BALL!

## Sunday January 19<sup>th</sup>



- 7:00 - 8:45 AM Critique Group Leaders' Meeting in the Rickenbacker Restaurant
- 9:00 - 10:30 AM Workshop 1 (attend one)
  - \_\_\_ A. **KAT BRZOZOWSKI**: *Speak Up, I Can't Hear You!* - *Voice in YA*
  - \_\_\_ B. **CHRIS CRUTCHER**: *A Conversation With Chris Crutcher*
  - \_\_\_ C. **PETER BROWN**: *Planning a Picture Book*
  - \_\_\_ D. **SARA PENNYPACKER**: *Beginnings*
  - \_\_\_ E. **NORMA DAVIDS**: *From Stage to Page*
  - \_\_\_ F. **KRISTEN MCLEAN**: *PAL Workshop*
  - \_\_\_ G. **AUBREY POOLE**: *Do You Know Your Character? A Writing Intensive on Character Development.*
  - \_\_\_ H. **DEBORAH WARREN & GABY TRIANA**: *From A-to-Z and EAST-to-WEST*
- 10:30 - 10:45 AM - Break
- 10:45 AM - 12:15 PM - Workshop 2 (choose one)
  - \_\_\_ I. **LAURA WHITAKER**: *Dating 101 - What makes YOU desirable to an Editor?*
  - \_\_\_ J. **LOIS DUNCAN**: *The Blueprint for Building a Story*
  - \_\_\_ K. **STACY ABRAMS**: *Accidentally in Love: Writing Romance for the YA Market*
  - \_\_\_ L. **AMMI-JOAN PAQUETTE**: *Bring Me to Life: Tips & Tricks to Help Your Characters Pop Right Off the Page.*
  - \_\_\_ M. **ANDREA PINKNEY**: *The Art & Craft of Nonfiction - Writing and Getting it Published*
  - \_\_\_ N. **TONI BUZZEO**: *Writing for Pre-School Ears*
  - \_\_\_ O. **JEN ROFÉ**: *The "So What?" Factor*
- 12:15 - 1:00 PM Main Meeting Room for Wrap-Up and Door Prizes



BREAK OUT YOUR CORSETS AND COGS,  
YOUR TOP HATS AND TIME MACHINES

THE CLOCKWORK

BALL

SATURDAY NIGHT  
7:30 - 11:00 PM

## IMPORTANT DATES!

**December 1, 2013:** Deadline to contact Marcea Ustler, [m.ustler@yahoo.com](mailto:m.ustler@yahoo.com), if you wish to sell books

**December 10, 2013:** Deadline for Manuscripts & Artists' critiques

**December 10, 2013:** Deadline for Early Registration

**December 31, 2013:** Deadline to contact Angela Padron, [angela.padron@hotmail.com](mailto:angela.padron@hotmail.com), if you wish to exhibit your portfolio

**December 31, 2013:** Deadline to reserve hotel room with special SCBWI conference room rate

**January 17, 2014:** Intensive Registration, 8:00 - 9:00 AM

**January 18, 2014:** Registration for those who did not register on Friday, 7:00 - 8:30 AM. Drop off first-page critiques by 9:00 AM. Illustrators drop off portfolios between 7:00 - 8:00 AM in the main conference room for art show.



## SAVE THE DATE

June 6 - 7, 2014  
Mid-Year Workshop in Orlando!